

No matter the skin tone....

LENETA
15 Whitney Road
Mahwah, NJ 07430
800-663-6324

SKIN TONE COLOR CHART

Date Applied _____ Time _____

Formula _____ Applicator _____

Batch No. _____

Notes _____

FORM 25C THE LENETA COMPANY



*Leneta
has the
color!*

Human skin tones vary from beige to almost black. Color cosmetics are designed to mask, enhance or modify the user's skin tone. Depending on a person's skin tone, the result of using different cosmetic colorants can vary from slight to dramatic.

A new tool for representing a variety of skin tone colors was introduced at the May 2001 meeting of the Society of Cosmetic Chemists. In a paper presented by Engelhard Corporation, Leneta Form 25C was noted as "A novel skin tone chart..." with "...excellent color shade uniformity, color density, reproducibility, non-fluorescence and surface smoothness." When cosmetics are applied on this chart, their effect with various skin tone colors can be readily evaluated, both visually and instrumentally.

The Leneta Company is recognized internationally as the leading producer and distributor of standardized substrates for testing cosmetics, inks and other coatings.

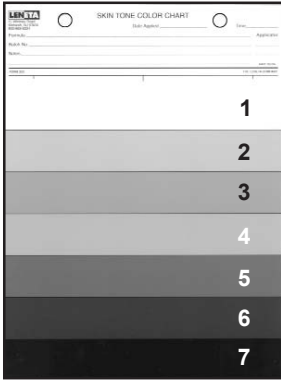
For additional information on the Leneta Skin Tone Color Chart, and a description of other Leneta charts used in the Cosmetic Industry, see the reverse side. Samples are available on request.



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Cosmetic Test Charts and Drawdown Sheets



Skin Tone Color Chart

for evaluating the impact of skin tones on the final color effect of cosmetic materials.

- **Form 25C** (Sealed to prevent absorption of cosmetic material by the paper.)
- **Form N25C** (Unsealed, allows absorption of cosmetic material by the paper.)

Backgrounds of
Skin Tone Color Chart

1-white	4-yellow beige
2-light beige	5-light brown
3-dark beige	6-dark brown
	7-black

Made from 12 mil paperboard stock

Chart size: 7-5/8 x 10-1/4 in
194 x 260 mm

See color image on reverse side.

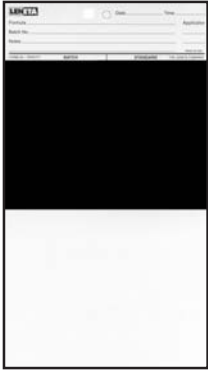
Form 25C & Form N25C

7-5/8 x 10-1/4 in
194 x 260 mm

Sealed Charts

The test surface contains black and white areas large enough for wide aperture reflectance measurements as well as for visual opacity and color observations. Typically used for testing nail enamels.

—————Made from 12 mil neutral white paperboard stock. —————



Form 2A

5-1/2 x 10 in
140 x 254 mm



Form 2C

7-5/8 x 10-1/4 in
194 x 260 mm



Form 5C

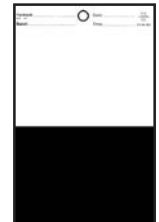
7-5/8 x 10-1/4 in
194 x 260 mm

—————Made from heavier, rigid paper stock. —————



Form 2DX

3-7/8 x 6 in (98 x 152 mm)

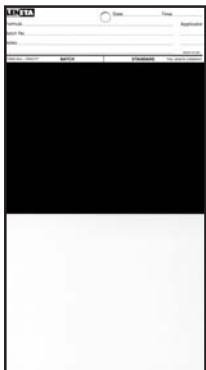


Form 5DX

Unsealed Charts

Available in a wide range of absorbency and texture, for testing materials such as lipsticks, foundations, creams and mascaras. The porous surface of these sheets facilitates the application of pastes and powders.

————— 12 mil Coated Paperboard —————



Form N2A

5-1/2 x 10 in
(140 x 254 mm)



Form N2C

7-5/8 x 10-1/4 in
(194 x 260 mm)

————— Drawdown Sheets —————



3NT- 1

Vellum
Opaque

3NT- 2

Translucent
Bond

3NT- 3

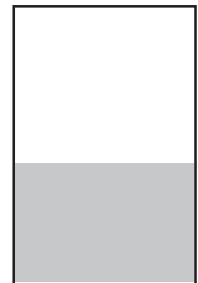
Coated
Book

3NT- 4

Regular
Bond

Sheet Size: 5 x 7-5/8 (127 x 194 mm)
Padding: 100 sheets per pad

————— Textured
Matte Finish
Chart —————



Form 26-3M Gray & White
Form W-3M All White
5 x 7-5/8 in (127 x 194 mm)